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August 2020



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**The Pandemic and New Estate Tax Law:  
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Learn about the tools and strategies needed for business succession, wealth preservation and the eventual transition of assets.

Wednesday, September 16th | 10:00 a.m. CDT

## The Value of A CBSA Membership

Susan Avery, CAE  
CBSA Executive Director

Networking is always top of mind when it comes to the value of a CBSA membership, and it has been gratifying to see so many business connections made and relationships strengthened at CBSA events. An equally important benefit the association provides members is the opportunity to meet with competitors in a safe environment without fear of breaking anti-trust laws.

Industry best practices are vital for efficient, quality work. The fast pace of technology and market competition make it important to take advantage of any practices that can improve your business. CBSA provides a space that allows you to learn from others in the industry and improve your own business, which in turn elevates and improves the industry as a whole.



An attorney with anti-trust expertise is present at Board of Director meetings and CBSA staff is well versed in anti-trust regulations. You can be assured that if conversations happen to veer into dangerous territory, we will be there to help redirect and keep everyone safe and legal.

Membership in CBSA means access to news and developments that affect your business and the industry. During these uncertain times, we continue to update the [CBSA COVID-19 resource](#) page, so please refer to it as you have questions.

The CBSA Board of Directors and staff value our members and continue to find ways to improve upon your experience.

## CBSA News



### Brian Sparrow Retires from Materion Corporation



After 37 years with Materion, Brian Sparrow retired effective May 1, 2020. Sparrow started his career with the company at its technical materials business in Lincoln, RI, in 1983. He spent seven years in Detroit, MI, introducing clad metal technologies for applications in automotive electronics. In 1992, he moved to Materion global headquarters in Mayfield Heights, OH, as manager of independent distribution. He was promoted to managing director of Americas, a role he held from 2004 through 2018. Most recently, Sparrow was director of channel management.

Sparrow and his wife Christine are looking forward to spending time with their son, Scott, and with friends, as well as traveling and, according to Brian, “golfing on days that end in 'Y'.”

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### No New Tariffs in Large Civil Aircraft Dispute

On June 26, 2020, the U.S. Trade Representative announced a review of the action being taken to enforce U.S. WTO rights in the Large Civil Aircraft dispute and requested public comments on possible modifications. Based on this review, the U.S. Trade Representative has determined to modify the list of products subject to additional duties of 25 percent ad valorem. At this time, the U.S. Trade Representative has determined to maintain the current levels of additional duties.

This means that there will be no new tariffs on copper and brass products imported from the European Union into the United States at this time.

[Click here](#) to read the background CBSA provided in the July issue of *CBSA Connections*.

[Tell Me More](#)

## Industry / Partner News



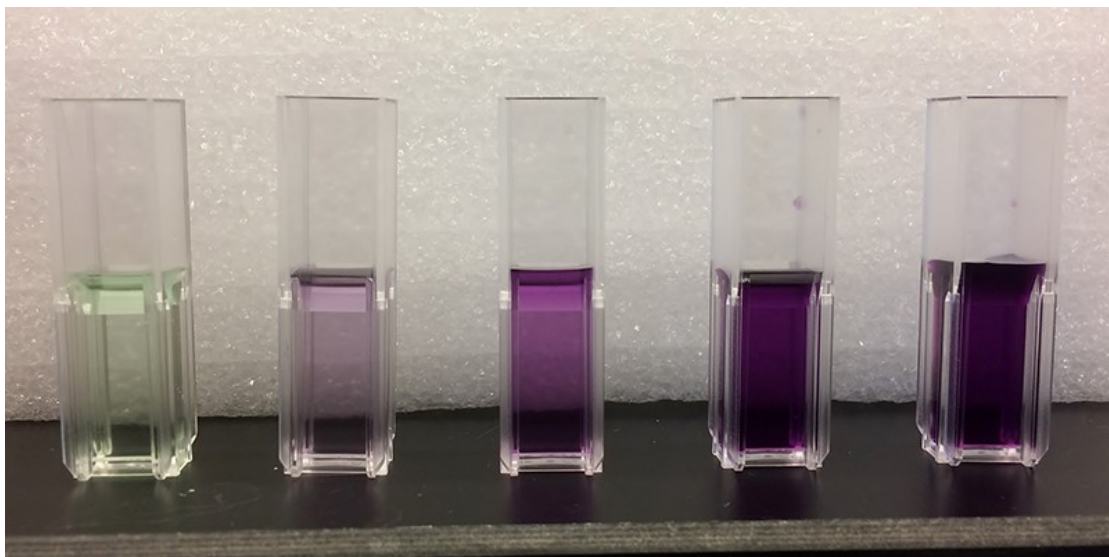
### Innovative treatment prevents spread of bacteria across metal surfaces

Researchers at Purdue University have developed a treatment to infuse a hardened metal surface with naturally occurring antimicrobial peptides.

“When we create an oxidized metal surface with nanometer-wide and micrometer-deep cracks, peptides can be infused in these microscopic cracks with a simple wet process,” said David Bahr, head and professor of materials engineering at Purdue, who leads the team. “As an additional benefit, the process can color several metals, providing a visual indication of when the surface is no longer antimicrobial.”

Bahr said this technology applies primarily to food processing and cutting surfaces, which can be especially vulnerable to bacteria growth and attachment given the materials and surface designs.

“Our technology can help ensure that if a food processing facility was chopping salad greens, bacteria would not transfer from a contaminated surface to a cutting tool, thereby contaminating many more parts,” Bahr said. “When used in conjunction with food washing and other safe handling, this should allow fewer outbreaks of foodborne illness.”



*This image shows a peptide release test, with the increased purple color showing more peptides being released.*

Preliminary testing verified that the treated surfaces provide antibacterial properties in excess of the untreated surfaces. The material stored in the cracks

releases over time, leading to extended times of antimicrobial resistance. The oxidation process creates an optically colored material, which provides a simple visual indicator of wear or degradation in antimicrobial performance. The process has been demonstrated on stainless steel and titanium and is applicable to a wide range of commercial metal alloys.

The team worked with the Purdue Research Foundation Office of Technology Commercialization to patent the technology.



## NAW Series: Distributors' Views on Technology Disruption and How to Respond

The second research report in the NAW Series: How Technology Will Transform Wholesale Distribution is now available.

Based on original research with wholesaler-distributors in many lines of trade across the industry, this research report shows how distributors evaluate and respond to emerging technologies. Is Artificial Intelligence a threat, an opportunity or both? Find out how distributors plan to incorporate new technologies to build their competitive advantage.



## Upcoming Events

**September 16, 2020:** [CBSA Webinar: The Pandemic and New Estate Tax Law](#)

For **Editorial Information**, contact

[Courtney Karr](#), director of marketing and education



For **Advertising Information**, contact

[Sean Moore](#), sales executive

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