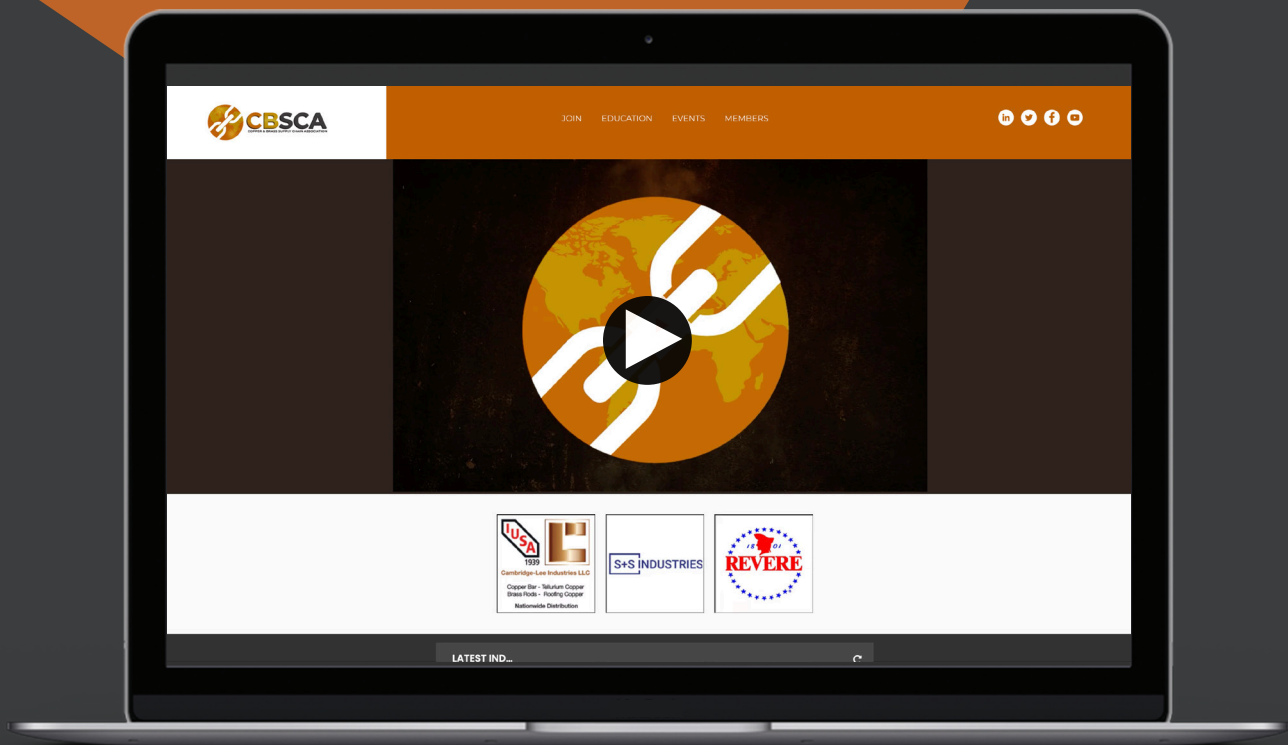




CBSCA
COPPER & BRASS SUPPLY CHAIN ASSOCIATION

MEDIA KIT 2025-2026

SEPTEMBER 2025 – AUGUST 2026



MEMBERSHIP DIRECTORY

DISPLAY ADS
CORPORATE PROFILES
DIRECTORY LISTING LOGOS



DIGITAL OPTIONS

CBSCA WEBSITE ADS
E-NEWSLETTERS ADS

CBSCA ANNUAL MEMBERSHIP DIRECTORY

VALUED REFERENCE GUIDE • SENT TO ALL MEMBERS • 12-MONTH RESOURCE

PRINT ADS

Premium Positions

Ad Size	Mechanical Specifications (W x H)	Rate
Inside Front Cover	7-3/4" x 10"	\$1,600
Inside Back	7-3/4" x 10"	\$1,400
Back Cover	7-3/4" x 10"	\$1,800

Inside Display Ads

Ad Size	Mechanical Specifications (W x H)	Rate
1/6 Vertical	2-7/16" x 4-7/8"	\$500
1/4 Vertical	3-3/8" x 4-7/8"	\$700
1/2 Vertical	7-3/4" x 4-7/8"	\$900
Full Page	7-3/4" x 10"	\$1,200



Space Deadline: December 5, 2025
Materials Deadline: December 12, 2025

Send ad materials to:
jbokath@copper-brass.org

COMPANY LOGOS (NEXT TO MEMBERSHIP DIRECTORY LISTING)

- Increased brand recognition.
- Enhanced visibility of your listing.

Company Logo	Rate
Black/White Logo	\$300
Color Logo	\$350



DIGITAL OPTIONS

CBSCA WEBSITE DIGITAL ADVERTISING

- High homepage and landing page visibility.
- Embed link drives traffic to your website.

CBSCA Website Home Page

	Available Spaces	Size	3 Month Rate	6 Month Rate	12 Month Rate
Button Ads	5	150 px x 150 px	\$600	\$1,000	\$1,400
Industry News Tower Ad	1	225 px x 450 px	\$800	\$1,300	\$2,000

Events Landing Page

	Available Spaces	Size	3 Month Rate	6 Month Rate	12 Month Rate
Button Ads	5	150 px x 150 px	\$300	\$500	\$800

Education Landing Page

	Available Spaces	Size	3 Month Rate	6 Month Rate	12 Month Rate
Button Ads	5	150 px x 150 px	\$300	\$500	\$800

Membership Directory Landing Page

	Available Spaces	Size	3 Month Rate	6 Month Rate	12 Month Rate
Tower Ad	1	225 px x 450 px	\$500	\$800	\$1,200



E-NEWSLETTERS:

CBSCA Connections newsletter updates members monthly on recent CBSCA news.

- Button ad links to your website.
- Mobile friendly.
- 2 available per monthly newsletter.

Ad Size	Duration	Rate
125 x 125 pixels	1 Month	\$500

