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January 2023



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The monthly e-newsletter exclusively for CBSCA members keeps you informed about CBSCA events, association updates, member news, industry happenings and more. Do you have a facility opening or are you hiring a new employee? [Send us](#) your company's news announcements and press releases for added exposure to CBSCA members. It's free publicity!

The Copper and Brass Supply Chain Association

Susan Avery

CBSCA Executive Director



Greetings CBSCA members! I hope you are all settling into the new year as we dive right into 2023. The CBSCA Board of Directors and staff have an amazing 2023 planned.

Scholarships

The 2023 CBSCA Scholarship application season is open. Employees of CBSCA member companies, and children of CBSCA member company employees, are eligible to apply for these scholarships. Applying for a scholarship is easy and could help you or your child get a leg up on paying for college. Applications are being accepted under February 23, 2023, but you don't have to wait until then to [submit](#).

Annual Convention

As we trudge through this winter months, I am excitedly reminded of what CBSCA has in store for us this spring. The 2023 CBSCA Annual Convention will be held in beautiful Lost Pines, TX at the Hyatt Regency, home to an award winning 18-hole golf course and stunning resort grounds. The association's 72nd convention will be held on April 18 – 20, 2023, and holds endless opportunities for networking, connecting with industry peers and learning from sensational keynote speakers, including our annual economic forecast from Connor Lokar, ITR Economics. You can also look forward to an industry roundtable and a panel session on best practices. Every annual convention is special, but this will be the first convention under the new association name, the Copper and Brass Supply Chain Association (CBSCA). [Register and book your hotel rooms for the copper and brass event of the year.](#) I look forward to seeing you there in Lost Pines, TX!

Red Metals Summit

The 2023 Red Metals Summit will be held later this fall/winter. Dates and locations will be announced in the coming months. 2023 will be the third year of this event. The 2021 and 2022 Red Metals Summits received excellent reviews from attendees. Be on the lookout for more information!

CBSCA News

Register for the 72nd Annual CBSCA Convention



Join the Copper and Brass Supply Chain Association in-person at the 72nd Annual CBSCA Convention in Lost Pines, TX where we will enjoy:

- Keynote speakers and round table discussions
- Opportunities to make and renew vital business connections
- The opportunity to learn more about the association and its members, grow professionally and personally and maximize your investment in CBSCA

The CBSCA Annual Convention offers something for everyone, from learning to networking to fun. We can't wait to see you again this April 18-20, 2023, in Lost Pines, TX!

Count Me In!

Apply for a CBSCA Scholarship by February 23, 2023



APPLICATIONS ARE NOW OPEN FOR THE
2023 CBSCA SCHOLARSHIPS!



Applying for a CBSCA Scholarship is easy and quick! To apply for a 2023 CBSCA scholarship, applicants must meet one of the following criteria:

- Be employed by a CBSCA member company
- Be a child of an employee of a CBSCA member company
- Be enrolled in an undergraduate industrial distribution degree program

Submit your application by February 23, 2023!

Count Me In!

Industry / Partner News

wieland chase

Wieland hosts Illinois Governor J.B. Pritzker at its manufacturing facility in Vöhringen

On January 17th, Wieland hosted Illinois Governor J.B. Pritzker at its largest manufacturing facility in Vöhringen, Germany. The President of the Business Unit Rolled Products Olaf



Görtges and other company leaders accompanied Governor Pritzker on a tour of the facility, which was followed by a discussion with Wieland CEO Dr. Erwin Mayr who highlighted the company's local history and gave insight into the company's successful growth path.

[Tell Me More](#)

Wieland acquires Heyco Metals and National Bronze Manufacturing

With the acquisition of Hummock Industries, Wieland has acquired Heyco Metals, specializing in light and medium gauge copper, copper alloy, and stainless steel strip processing, and National Bronze, a manufacturer and distributor of bronze-based bearing products. Hummock Industries is a family-owned holding company focused on long-term investments in North American based manufacturing companies.

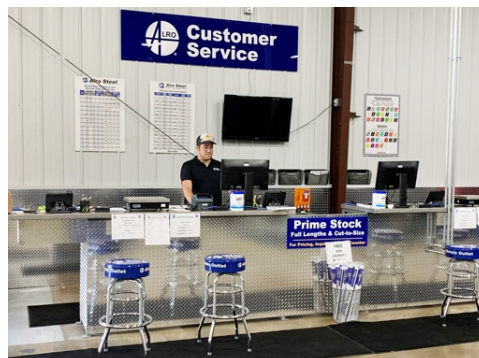


[Tell Me More](#)



New Alro Metals Outlet in Grand Rapids, MI

Alro Metals Outlet is pleased to announce the opening of a new location at 4150 Broadmoor Ave SE, Grand Rapids, MI 49512. The 15,000 square-foot store sells a broad range of metals and plastics in a convenient retail setting that is open to the public.



[Tell Me More](#)



NAW Blog: What Distributors Can Learn from ChatGPT

The below excerpt is from the NAW Blog. Additional posts can be found [here](#). This article is by Benj Cohen.

If you've been paying attention to the media lately, you've probably heard a lot about ChatGPT, the groundbreaking chatbot technology that uses advanced artificial intelligence and machine learning to have natural and lifelike conversations with users. As a distributor, you might have wondered if and how ChatGPT could potentially benefit your business. With all the hype surrounding ChatGPT, it's natural to wonder if it's truly ready to make a meaningful impact on distributors' businesses. Join us as we explore the exciting world of artificial intelligence.

[Tell Me More](#)



ITR ECONOMICS

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What Will the World Look Like After the 2030s Great Depression?

The next Great Depression will have a tremendous impact on the entire world, heavily influencing the way we think and act. As we navigate through this period, there will be a lot of changes to life as we know it today, in 2023. To help you prepare for what is to come, we will discuss what the world will look like after the 2030s Great Depression.

[Tell Me More](#)

Upcoming Events

April 18 - 20, 2023: [72nd CBSCA Convention, Lost Pines, TX](#)

Kailee Canty, marketing and education manager



For **Advertising Information**, contact

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