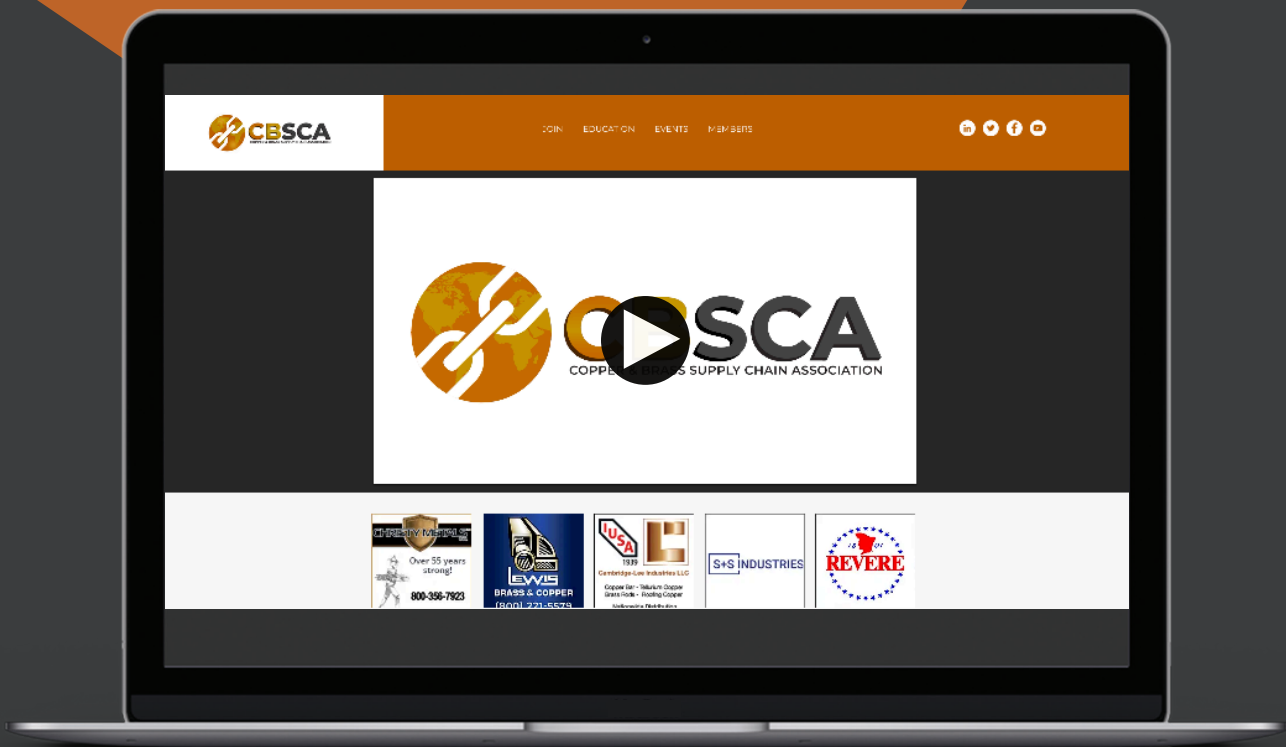




CBSCA
COPPER & BRASS SUPPLY CHAIN ASSOCIATION

MEDIA KIT 2023-2024

SEPTEMBER 2023 – AUGUST 2024



MEMBERSHIP DIRECTORY

DISPLAY ADS
CORPORATE PROFILES
DIRECTORY LISTING LOGOS



DIGITAL OPTIONS

CBSCA WEBSITE ADS
E-NEWSLETTERS ADS



CBSCA ANNUAL CONVENTION

PROGRAM GUIDE ADS
SPONSORSHIPS
TABLETOP DISPLAYS

CBSCA ANNUAL MEMBERSHIP DIRECTORY

VALUED REFERENCE GUIDE • SENT TO ALL MEMBERS • 12-MONTH RESOURCE

MEMBERSHIP DIRECTORY CORPORATE PROFILES – BUY AN AD, RECEIVE A CORPORATE PROFILE FOR FREE!

- CBSCA members who place a full page or half-page ad in the 2023-2024 CBSCA Membership Directory will receive the same size editorial space at no charge in the special Corporate Profiles section in the directory.
- Perfect opportunity to expand upon your advertising message with more detailed information about your company, products and services.
- Advertisers must provide the Corporate Profile copy (700-800 words plus photo for full-page advertisers and approximately 400 words for half-page advertisers).
- Company ad and profile will also appear on the CBSCA website, copper-brass.org.
- Full-page ad – 7-3/4" x 10" - **\$1,200** (receive free full-page Corporate Profile; \$1,200 in value).
- Half-page ad – 7-3/4" x 4-7/8" - **\$900** (receive free half-page Corporate Profile; \$900 in value).

PRINT ADS

Premium Positions

Ad Size	Mechanical Specifications (W x H)	Rate
Inside Front Cover	7-3/4" x 10"	\$1,600
Inside Back	7-3/4" x 10"	\$1,400
Back Cover	7-3/4" x 10"	\$1,800

Inside Display Ads

Ad Size	Mechanical Specifications (W x H)	Rate
1/6 Vertical	2-7/16" x 4-7/8"	\$500
1/4 Vertical	3-3/8" x 4-7/8"	\$700
1/2 Vertical	7-3/4" x 4-7/8"	\$900
Full Page	7-3/4" x 10"	\$1,200



Space Deadline: December 8, 2023
Materials Deadline: December 15, 2023

Send ad materials to:
dblackhurst@copper-brass.org

COMPANY LOGOS (NEXT TO MEMBERSHIP DIRECTORY LISTING)

- Increased brand recognition.
- Enhanced visibility of your listing.

Company Logo	Rate
Black/White Logo	\$250
Color Logo	\$300



DIGITAL OPTIONS

CBSCA WEBSITE DIGITAL ADVERTISING

- High homepage and landing page visibility.
- URL link drives traffic to your website.

CBSCA Website Home Page

	Available Spaces	Size	3 Month Rate	6 Month Rate	12 Month Rate
Button Ads	5	150 px x 150 px	\$500	\$800	\$1,200
Industry News Tower Ad	1	225 px x 450 px	\$800	\$1,300	\$2,000

Events Landing Page

	Available Spaces	Size	3 Month Rate	6 Month Rate	12 Month Rate
Button Ads	5	150 px x 150 px	\$300	\$500	\$800

Education Landing Page

	Available Spaces	Size	3 Month Rate	6 Month Rate	12 Month Rate
Button Ads	5	150 px x 150 px	\$300	\$500	\$800

Membership Directory Landing Page

	Available Spaces	Size	3 Month Rate	6 Month Rate	12 Month Rate
Tower Ad	1	225 px x 450 px	\$500	\$800	\$1,200



E-NEWSLETTERS:

CBSCA Connections newsletter updates members monthly on recent CBSCA news.

- Button ad links to your website.
- Mobile friendly.
- 2 available per monthly newsletter.

Ad Size	Duration	Rate
125 x 125 pixels	1 Month	\$400



2024 CBSCA ANNUAL CONVENTION OPPORTUNITIES

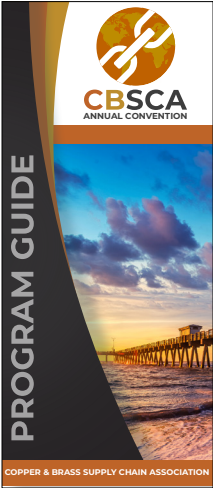
2023 Convention sponsors have first right of refusal for all convention opportunities.

ANNUAL CONVENTION PROGRAM GUIDE

Reach more engaged members • Handy resource guide • Pocket/purse sized

Ad Size	Mechanical Specifications (W x H)	Rate*
Inside Front Cover (Premium)	3-3/4" x 8-3/4"	\$850
Inside Back (Premium)	3-3/4" x 8-3/4"	\$700
Back Cover (Premium)	3-3/4" x 8-3/4"	\$1,000
Full Page (Inside)	3-3/4" x 8-3/4"	\$500

* A 40% charge will be added for non-members



Space Deadline:
March 2, 2024

Materials Deadline:
March 9, 2024

Send ad materials to:
dblackhurst@copper-brass.org

2024 CBSCA ANNUAL CONVENTION SPONSORSHIPS

Brand recognition • Increased visibility for your company • Educate members about your company

Elite Sponsor – \$3,000

- Recognition in Annual Convention Program Guide, on convention website sponsor page, on registration desk banner and A/V presentation during business sessions.
- Logo on all convention emails.
- Complimentary full-page ad in 2024 Annual Convention Program Guide.
- Badge ribbons identifying your company’s delegates as sponsors.
- Option to provide premium gift at convention registration desk.

Contributing Sponsor – \$2,000

- Recognition in Annual Convention Program Guide, on convention website sponsor page, on registration desk banner and A/V presentation during business sessions.
- Badge ribbons identifying your company’s delegates as sponsors.
- Option to provide premium gift at convention registration desk.

2024 CBSCA ANNUAL CONVENTION SPONSORSHIPS (CONTINUED)

Annual Banquet Sponsor – \$3,500

- Event signage with company logo.
- Custom branded dessert.
- Recognition in Annual Convention Program Guide, on convention website sponsor page, on registration desk banner and A/V presentation during business sessions.
- Badge ribbons identifying your company's delegates as sponsors.

Closing Party Sponsor – \$2,500

- Fun, casual networking reception.
- Event signage with company logo.
- Recognition in Annual Convention Program Guide, on convention website sponsor page, on registration desk banner and A/V presentation during business sessions.
- Badge ribbons identifying your company's delegates as sponsors.

Wednesday Business Session Sponsor – \$1,500

- Sign on easel prominently placed with company logo and name as well as signage on all tables throughout breakfast and business sessions.
- Recognition in Annual Convention Program Guide, on convention website sponsor page, on registration desk banner and A/V presentation during business sessions.
- Badge ribbons identifying your company's delegates as sponsors.

Thursday Business Session Sponsor – \$1,500

- Sign on easel prominently placed with company logo and name as well as signage on all tables throughout keynote speaker and business session.
- Recognition in Annual Convention Program Guide, on convention website sponsor page, on registration desk banner and A/V presentation during the business session.
- Badge ribbons identifying your company's delegates as sponsors.



Convention Lanyard Sponsorship – \$1,500

- Have your company's branding worn by CBSCA Annual Convention attendees at every event.
- Cost of lanyards not included (approximately \$350).
- Badge ribbons identifying your company's delegates as sponsors.

2024 CBSCA ANNUAL CONVENTION SPONSORSHIPS (CONTINUED)

CBSCA Convention Mobile Phone App Sponsor – \$1,000

- Company logo on intro splash page – seen multiple times!
- Company logo on mobile app sponsorship page.
- Recognition in Annual Convention Program Guide, on convention website sponsor page, on registration desk banner and A/V presentation during business sessions.
- Badge ribbons identifying your company's delegates as sponsors.

Coffee and Networking Breaks Sponsor – \$1,500

- Company signage and napkins with company logo at coffee and networking breaks during Wednesday and Thursday business sessions.
- Recognition in Annual Convention Program Guide, on convention website sponsor page, on registration desk banner and A/V presentation during business sessions.
- Badge ribbons identifying your company's delegates as sponsors.

Golf Luncheon Sponsor – \$1,000

- Sign on easel prominently placed with company logo and name as well as signage on all tables.
- Recognition in Annual Convention Program Guide, on convention website sponsor page, on registration desk banner and A/V presentation during business sessions.
- Badge ribbons identifying your company's delegates as sponsors.

