



KEEPING YOU CONNECTED

September 2024



LEWIS
BRASS & COPPER

Thank you to this month's sponsor:

[Lewis Brass & Copper Company](#)

[HOME](#) [ADVERTISE](#) [CONTACT](#)

The monthly e-newsletter exclusively for CBSCA members keeps you informed about CBSCA events, association updates, member news, industry happenings and more. Do you have a facility opening or are you hiring a new employee? [Send us](#) your company's news announcements and press releases for added exposure to CBSCA members. It's free publicity!

Join CBSCA at the Red Metals Summit in December!

 **CBSCA RED METALS
SUMMIT**

**CBSCA RED
METALS SUMMIT**

DECEMBER 3 – 4, 2024
CHICAGO, IL USA

... REGISTER TODAY! ...

Join the Copper and Brass Supply Chain Association (CBSCA) in the Windy City this

December for the fourth annual CBSCA Red Metals Summit! Be a part of the critical conversations as we again work to tackle tough issues head-on and find actionable solutions for the challenges facing your business. The CBSCA Red Metals Summit is your key to unlocking strategies for success in the red metals industry.

Business Session Speaker: Steve Goreham



Steve Goreham will present **Energy, Net Zero, Electric Vehicles and Copper: The Bottom Line**, a program covering energy and climate, Net Zero and renewables, electric vehicles, the coming power shortage and future trends, with implications for copper industries.

Goreham is a speaker, author, researcher on environmental issues and independent columnist. He's the Executive Director of the Climate Science Coalition of America and an advisor to The Heartland Institute. Goreham is the author of four books, including his new book, *Green Breakdown: The Coming Renewable Energy Failure*. He has more than 30 years of experience in Fortune 100 and private companies in engineering and executive roles.

These two groundbreaking days in Chicago, IL are not to be missed; mark your calendars for December 3 – 4, 2024, and register today!



Industry / Partner News

Cambridge Division of Bearing Bronze Limited Now Home of Zincaloy™ Continuous Casting Line



Canadian Babbitt Bearings Ltd, parent company to Bearing Bronze Limited, announced that the Cambridge Division of Bearing Bronze Limited now serves as the hub for the Continuously Casted Zincaloy™ line.

The Zincaloy™ line was developed as a cost-effective alternative to bronze where ASTM B 505 C93200, C86300, and C95400 copper alloys would traditionally be used.

Read more [here](#).

Wieland Group Acquired Aurubis' Plant in New York

wieland

Weiland announced the acquisition of the flat rolled products production facility in Buffalo, NY from Aurubis AG. The plant supplies strip and sheet metal made from copper and copper alloys to its primarily U.S. customer base.

The transaction officially closed on August 30, 2024.

Read more [here](#).

Featured Blogs



The Enigma of Economic Indicators: Decoding Mixed Messages

In the intricate world of economics, **leading indicators** are the compass that guides policymakers, investors, and analysts through the labyrinth of market conditions. Yet, in recent times, these indicators have been sending mixed signals, creating an air of uncertainty and intrigue. When the leading indicators are less clear, it can become harder to plan for your future with certainty. Businesses that are not following the same path as the economic indicators are also left wondering whether they are underperforming the market.

[Tell Me More](#)

The Art of Being Authentically Interested: Unlocking the Secret to Sales Success

The below excerpt is from Sam Richter's blog. Richter is an award-winning keynote speaker and expert on artificial intelligence. Additional posts can be found [here](#).

In today's world, anyone can be interesting. It's easy — and sometimes free. With platforms like Upwork, you can hire professionals to create eye-catching social media posts, engaging YouTube videos, and even completely manage your entire online and offline marketing presence. Tools like ChatGPT have made it fast and free to generate interesting content that captures attention.

However, while it's obviously important to be interesting — that's the entire essence of marketing — it's not enough to ensure long-term success.



[Tell Me More](#)

For **Editorial Information**, contact
[Sara Marquardt](#), Content Manager



For **Advertising Information**, contact
[Dave Blackhurst](#), Director of Membership and Sales

© 2024 Copper and Brass Supply Chain Association. All Rights Reserved.

CBSCA | 6734 W. 121st Street | Overland Park, KS 66209 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!