



media release

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FOR IMMEDIATE RELEASE

CBSA Welcomes New Member Univertical Corp

Overland Park, KS — The Copper & Brass Servicenter Association (CBSA) is pleased to announce that Univertical Corp has joined the organization as a Mill. Univertical Corp has been serving the worldwide plating industry since 1938, with products in 33 states and 18 countries.

"I am pleased to welcome Univertical Corp as a CBSA member," said CBSA President Scott Immell. "CBSA represents the copper and copper alloy mill products distribution industry and most importantly, enhances members' role as an effective and profitable distribution link between suppliers and customers to promote the use of and growth opportunities for copper and brass mill products. Companies who are admitted to CBSA as full members of the association must evidence their commitment to the copper distribution supply chain. The association will be their essential source for networking, training tools, education, information and insight."

Univertical Corp began producing brass and copper anodes in Detroit, Michigan, and has made significant changes and improvements in the plating industry, including:

1938-1940 — produced the first cast nickel dog bone anode, flat bar anode and nickel ball anode

1950-1959 — produced the first phosphorized copper anode and invented the titanium basket

1960-1969 — patented the invention of the titanium basket assembly

1970-1979 — expanded into manufacturing of plating chemicals

1980-1989 — completion of chemical plant and the invention and patent for graphite baskets

1994 — achieved ISO 9002 registration (among the first 2 percent nationwide to receive designation)

1998 — developed the three axis process for production of copper ball anodes

2004 — held grand opening of Univertical International (Suzhou) Co. Facility

Visit univertical.com to find out more about Univertical Corp.

About CBSA

The Copper and Brass Servicenter Association is a community of copper and brass servicenters, mill suppliers and metal strip platers working together to promote the use and growth of opportunities for copper and brass mill products. For more than 60 years, CBSA has been the only trade association committed solely to advancing the copper and copper alloy mill products distribution industry. CBSA members include the leading service centers, brass mills and metal platers in the copper and copper alloy industry. The CBSA mission statement: To enhance its members' role as an effective and profitable distribution link between suppliers and customers and to promote the use of and growth opportunities for copper and brass mill products. This is achieved by offering education and training, providing information and promoting constructive dialogue between Servicenter members, the mills and the metal platers servicing our industry.

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