



media release

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FOR IMMEDIATE RELEASE

CBSA Set for Third Year of Record-Breaking Convention Attendance

OVERLAND PARK, Kans. – With less than a week to go until the 64th Annual Convention of the Copper & Brass Servicenter Association (CBSA), the CBSA Board is pleased to announce a record number of first-time attendees and the most attendees at the convention since pre-recession.

The convention, which will be held at the Hyatt Regency Hill Country Resort & Spa in San Antonio, Texas, will welcome 167 total attendees. Of those delegates, 38 are attending the convention for the very first time, which is a new record for the annual convention. This is the third year in a row this convention has attracted a record-breaking number of first-time attendees. In 2014, 23 people attended for the first time and in 2013, there were 18 first-time attendees.

All first-time attendees and new members will enjoy a special reception hosted by CBSA President Dicky Farmer on the first evening of the convention. Among the attendees will be representatives from three companies who recently joined the association. In addition, delegates are coming to San Antonio from all over the world, including Greece, Israel and Finland. For the first time ever, the convention will be welcoming a graduate student who is interested in a career in the copper and brass industry.

The three-day convention will feature valuable educational sessions, including much-anticipated keynote presentations by CBSA Chief Economist Alan Beaulieu and demographics expert John Maketa. By popular demand, Beaulieu has added a second session, “Deep Dive with Alan,” which takes an in-depth look at the economic outlook for two markets that are strong consumers of copper: housing and transportation.

In addition, numerous optional events are scheduled, including a golf tournament at the Hill Country Golf Club, an authentic Mexican cooking class at a local restaurant and a tour of the Natural Bridge Caverns. Nightly receptions and dinners will give all attendees additional opportunities to network and socialize.

According to Farmer, “CBSA’s mission is to enhance its members’ role as an effective and profitable distribution link between suppliers and customers and to promote the use of and growth opportunities for copper and brass mill products. CBSA offers a place for member companies to network, discuss common issues, explore solutions and enjoy the benefits of these deep and trusting bonds with other

members. I'm pleased to see so many members experience a truly special benefit of the association, the annual convention, and I'm thrilled to welcome the delegates to my home state of Texas."

About CBSA

The Copper and Brass Servicer Association is a community of copper and brass servicers, mill suppliers and metal strip platers working together to promote the use and growth of opportunities for copper and brass mill products. For more than 60 years, CBSA has been the only trade association committed solely to advancing the copper and copper alloy mill products distribution industry. CBSA members include the leading service centers, brass mills and metal platers in the copper and copper alloy industry. The CBSA mission statement: To enhance its members' role as an effective and profitable distribution link between suppliers and customers and to promote the use of and growth opportunities for copper and brass mill products. This is achieved by offering education and training, providing information and promoting constructive dialogue between Servicer members, the mills and the metal platers servicing our industry.

Connect with CBSA:



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