

CBSA Copper & Brass Servicecenter Association

2011-2012 | MEDIA KIT

SEPTEMBER 1 - AUGUST 31

Advertising Opportunities with CBSA:

ANNUAL MEMBERSHIP DIRECTORY

PREMIUM PAGE POSITIONS

Position	Rate
Inside front cover	\$800
Inside back	\$800
Back cover	\$900

Mechanical Specifications (W x H) 7-3/4" x 10"
Trim Size: 8-1/2" x 11"

COLOR LOGOS

For added exposure, all CBSA members are entitled to include their logo with their company listing in the Annual CBSA Membership Directory.

Black/white logo	\$100
Color logo	\$150

ONLINE OPTIONS

BUTTON AD ON WEBSITE (www.copper-brass.org)

Ad size	Duration	Rate
125 x 125 pixels	12 months	\$350

CBSA MONTHLY FLASH (Button ad with direct link to website)

Ad size	Duration	Rate
125 x 125 pixels	1 month	\$250

*Two Spots per Monthly Flash

WEBINAR SPONSORSHIP \$250 each

- Q1 (Sept - Nov 2011)
- Q2 (Dec 2011 - Feb 2012)
- Q3 (Mar - May 2012)
- Q4 (Jun - Aug 2012)

*Additional Monthly Webinars Available. Call For Details.

ANNUAL MEETING PROGRAM GUIDE

PREMIUM PAGE POSITIONS

Position	Rate
Inside front	\$500
Inside back	\$500
Back cover	\$550

Mechanical Specifications (W x H) 4-1/4" x 9-1/4"
Trim Size: 4" x 9"

INSIDE PAGE POSITIONS

Position	Rate
Schedule	\$325
Delegates	\$325
Speakers	\$325

Mechanical Specifications (W x H) 4-1/4" x 9-1/4"
Trim Size: 4" x 9"



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